**Tube Tongues** Names \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Go to Oliver O’Brien’s Tube Stats page at <http://vis.oobrien.com/tube/#map> .

Choose Tube Tongues on the Metric pull-down menu.

Draw at least three conclusions about distribution of ethnic groups within London?

 a.

 b.

 c.

Ethnography is a descriptive study of a particular ethnic group. It is designed to explore cultural systems based on observations of the group, and is often used by sociologists when studying communities that are part of a larger complex society. The ethnographic approach can enrich geographic analysis in that it provides insight into the processes and meanings that sustain and motivate social groups.

Brainstorm a list of information you would seek out if you were planning to undertake an ethnographic study of London with a focus on geography.